

The International Association of Lions Clubs

(Lions Clubs International)



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District 33-A Region 4 Chairperson
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September 17, 2007

Dear Club Presidents,

This year's 48th Annual Mid-Winter Conference in District 33-A is coming fast! This weekend will be filled with fun and surprises for all Lions, Lioness Leo's and guests. It is going to be held February 8th, 9th and 10th. There will be a special room rate for Thursday, February 7th (Friday's breakfast is \$5.00 per person) for those of you that like to come early to the conference! It will be held at the Holiday Inn Boxborough Woods in Boxborough MA. Friday night's theme will be Pirates, so wear your best pirate costume and join in the fun! Friday morning there will be a trip to the Boston State House to meet our Massachusetts Governor, Deval L. Patrick. There will also be a tour of the Sam Adams Brewery. The seating will be limited, so please sign up early. The conference will also have our Business Meetings, Youth Speech Contest and Sales Tables, along with a lot of fellowship. Please come and support District Governor Richard and Lion Francine.

The purpose for this letter to you and your club is for your support once again. The Ad book needs your support to make the Mid-Winter as successful as it has been in the past. The sale of ads provides the necessary funds to pay for meetings, the Humanitarian Award, and the visiting ID's weekend. Our Mid-Winter's have always been the best in the state.

We Are The Awesome District!

We hope each club will purchase 2 full pages of ads to make our Mid-Winter Awesome again. Enclosed is an application, if you need more please make copies.

Some clubs use this as a fundraiser. For example you sell any combination of quarter pages or half pages to total a full page of ads and you send us \$ 100.00 and your club keeps the rest. If you buy or sell 3 pages you get the fourth page free.

I will need an application for each ad as well as the artwork or write-up by December 20, 2007. Your ad may be submitted to me on a disc. Thank you for your support, lets make this a 100% effort by all clubs. If you have any questions, please call me at 978-249-7524

Yours in Lionism, Michael



Lions Club International
District 33-A's 48th Annual Mid-Winter
Conference
February 8th, 9th and 10th, 2008

AD BOOK ORDER FORM

Name----- Lions Representative-----
Address----- Lions Club-----
Phone-----
Contact-----

Please Type Or Print All Copy. You may submit your ad on a disc.

SIZE AND DIMENSIONS

- FULL PAGE (4-1/2X 7-1/2") @ \$100.00
 - HALF PAGE (4-1/2 X 3-3/4") @ \$ 60.00
 - QUARTER PAGE (4-1/2x 1-7/8") @ \$45.00
- Above prices include simple typesetting and placement of your furnished logo or furnished artwork. Artwork and complex composition must be provided at your expense.**

Make Checks Payable to
Lions District 33-A Mid-Winter
Buy 3 full pages get the 4th page Free!

Ad Deadline is December 20, 2007

Please return this form with your payment to:
RC Michael Lachance
167 Arlington Street
Athol, MA 01331
Telephone: 978-249-7524

Thank you for your support!